



www.nationaldancesociety.org

Virtual Conference

June 23-25, 2021

Exhibitor/Sponsor Information

Support “Dance for All” and “Dance in Broad Perspectives”

The National Dance Society (NDS) invites you to become an exhibitor and/or sponsor at our Virtual Dance Conference which will be held June 23-25, 2021. NDS is an inclusive, non-profit organization with membership representing many different communities and walks of life (abilities, races, ethnicities, and orientations).

The Society promotes quality dance performance and dance education through schools, studios, leisure/ recreation programs, faith-based groups, and culturally-based settings to ensure healthy activity throughout one’s lifespan.

A variety of ways are offered for your company or organization to become involved in NDS at the annual conference, and throughout the year:

- 2 Levels of Exhibitors
- Sponsorships
- Advertisement Opportunities
- Networking Opportunities
- Associate Membership+

LEVELS:* **Silver and Gold**

*Benefits and contact information are described below

Registration Deadlines**

April 1, 2021: Exhibitor Registration

April 30, 2021: Sponsorship Acknowledgment

Exhibitor Eligibility

NDS welcomes individuals, groups, or companies that support the work of NDS, dance, and the arts. Conversely, NDS reserves the right to remove any exhibit or product that is deemed inappropriate for display.

EXHIBITOR LEVELS

Silver \$50	Gold \$80
Benefits of Silver Level: 1) Company Name & Logo on the conference website 2) 4-minute sponsor <i>video</i> presentation between sessions during the event 3) 1 promotional PDF advertising company emailed to all attendees after the conference	Benefits of Gold Level: 1) Company Name & Logo (with link to company website) on the conference website 2) 4-minute sponsor <i>live</i> presentation between sessions during the event 3) 1 representative/attendee per sponsor registration 4) 1 promotional PDF advertising company emailed to all attendees after the conference 5) Associate Membership (1 year) +Member discounts and privileges

SPONSORSHIPS*

Category/Event	Amount	Category/Event	Amount
General Conference Fee	\$200	Guest Dance Company Fee	\$500
Award Recognition Session (includes plaques)	\$300	Guest Speaker Fee	\$250
Pre-Conference Workshop Guest Artist/Presenter	\$500	Student Registration Scholarship(s)	\$50@
Undesignated	Open		
*Does Not Include Registration			

Exhibitor/Sponsor Registration

P L E A S E P R I N T	Company/Group Name:
	Contact Person:
	Address (Street, City, State, Zip code):
	Phone:
	Email:
	Name & Title of Representative:
	Exhibitor and/or Sponsorships

Payment Information: To complete the Exhibitor/Sponsorship Packet, email or postal mail the complete form to the NDS office (after you make a copy for yourself). Two (2) ways to pay:

By Check	By Credit Card
<p>Make check payable to: NDS (in the memo line include – NDS Conference)</p> <p>Mail to: Attn: Fran Meyer, Executive Director National Dance Society 852 Lincoln Drive Fredericksburg, VA 22407</p>	<p>Card #: Expiration date: Security Code: Amount: Mailing Address for Card: Zip code for Card Name on Card: Email address of individual to get the receipt:</p>
<p>Questions? Contact Fran Meyer, 540-641-1041, fameyerdance@aol.com or info@nationaldancesociety.org</p>	

For individuals/companies submitting material for advertisements, images should be in black and white, PDF preferred, or JPG (300 dpi at 100% of the size to fameyerdance@aol.com)

As a virtual conference, presentation slots are limited. Exhibitors will be accepted in the order of packet submission and payment. Therefore, you are encouraged to submit your packet well in advance of the deadline.

We look forward to seeing you June 23-25, 2021.